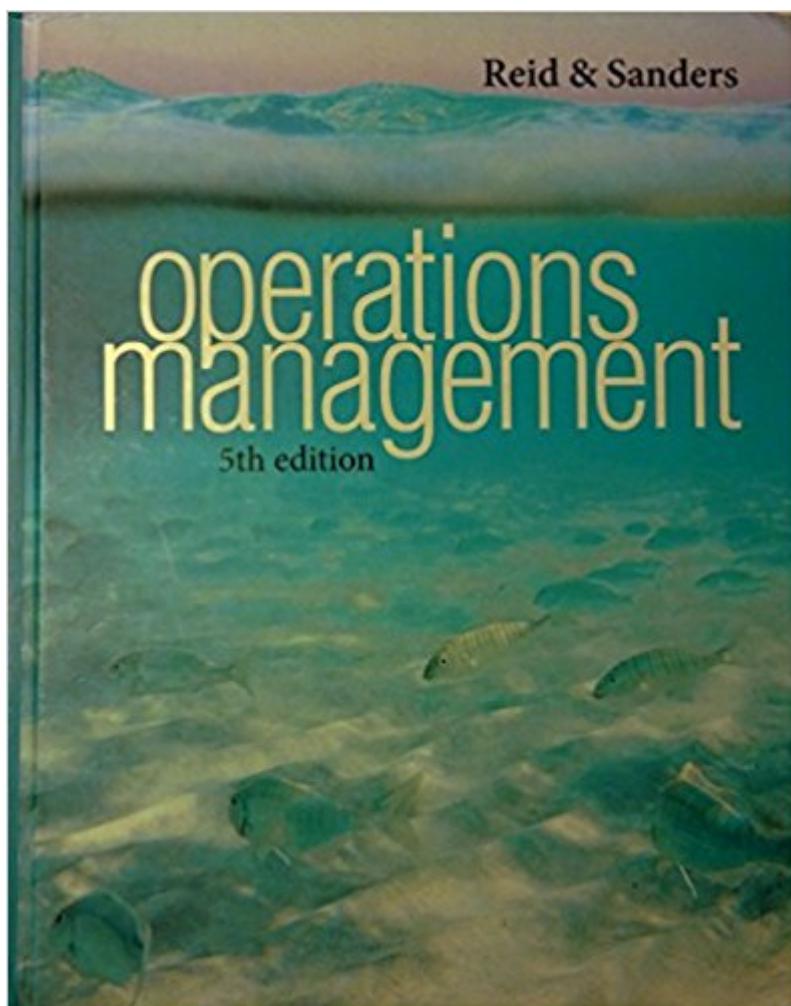


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Operations Management: An Integrated Approach



Synopsis

In the 5th Edition of Operations Management, Dan Reid and Nada Sanders have strengthened their commitment to improve the teaching and learning experience in the introductory operations management course. The text provides a solid foundation of Operations Management with clear, guided instruction and a balance between quantitative and qualitative concepts. Through an integrated approach, the authors illustrate how all business students will interact with Operations Management in future careers. And, with increased support for students through new pedagogy, worked out examples and WileyPLUS, the 5th Edition provides the help students need to complete the course with greater success. WileyPLUS sold separately from text.

Book Information

Series: Operations Management. 5th Edition (Book 5)

Hardcover: 720 pages

Publisher: John Wiley and Sons, Inc.; 5th edition (October 15, 2012)

Language: English

ISBN-10: 1118122674

ISBN-13: 978-1118122679

Product Dimensions: 8.1 x 1.2 x 10.1 inches

Shipping Weight: 3.2 pounds

Average Customer Review: 4.1 out of 5 stars 27 customer reviews

Best Sellers Rank: #38,929 in Books (See Top 100 in Books) #79 in Books > Business & Money > Management & Leadership > Production & Operations #253 in Books > Textbooks > Business & Finance > Management #770 in Books > Business & Money > Management & Leadership > Management

Customer Reviews

A very clean and scuff free book. No annotations, no markings, clean throughout. --SellerCopyright 2013 --Seller

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Good condition for a rental. Not able to use all of the online resources because odd rental status but otherwise ok.

For school and item was as described.

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